



Writers Ignited: July 2019

Dear WINner,

Welcome to your first month of the Writers Ignited challenge! There are lots of exciting things in store for you. By this time next month, you will have brought a brand new writing project into existence, where there was none before.

The first order of business is to set an audacious yet doable daily writing goal for yourself. You might already have a masterpiece that you're working on and want to complete, or you have an project that you're itching to start. Or perhaps you've got several ideas in mind and you're still trying to decide which one to devote your time to this month.

Whatever the case may be, the important thing is to break it into workable chunks so that you make real progress without burning out too quickly.

My advice? Do six days of a goal such as "writing 1,000 words a day" or "writing one short story a day," and then give yourself a lighter goal on the seventh ("one word per day" or something like that) so that you can recuperate and regroup.

Oh, and although you will be receiving several fun prizes and rewards through this program, that doesn't mean you can't reward yourself as well! When you hit a straight week of word count goals, feel free to reward yourself with your favorite food or experience (movie, hike, massage, whatever).

If you're feeling a tad nervous, don't be! You have far more potential than you know as a writer, and the point of this first Ignition Month is to bring that hidden talent out, and prove to yourself what you are capable of. I can't wait to see what you accomplish this month--you got this!

Warmly,

Sarah